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Sprint: How to Solve Big Problems and Test New Ideas in Just Five Days. From three design partners at Google Ventures, a unique five-day process for solving tough problems using design, prototyping, and testing ideas with customers.

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So, whether your a brand new designer, or you've doing this for a while. I really think that we could all learn something from "Sprint: How to Solve Big Problems and Test New Ideas in Just Five Days." It's 10/10 worth getting, reading and keeping for future reference.

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Sprint: How To Solve Big Problems and Test New Ideas in Just Five Days. User Review - Book Verdict. According to Knapp, John Zeratsky, and Braden Kowitz, all partners at Google Ventures, a sprint...

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How to choose what people should be in the Sprint. The team should be no larger than seven people. The Decider — The shot caller. Their job is to make tough decisions about the Sprint when

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the situation arises. Examples: CEO, founder, PM, Head of Design. Finance Expert — Someone who can explain where the money comes from and where it goes.

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The Design Sprint is a five-day process for solving problems and testing new ideas. Invented at Google by Jake Knapp, perfected with more than 150 startups at GV, then shared with the world in the bestselling book SPRINT.

The Design Sprint

Solve big problems and test new ideas using Sprints in just 5 days. ... Sprint lets us solve the surface first by working backwards to figure out underlying system and technology.

Solve big problems and test new ideas using Sprints in ...

Sprint: How to Solve Big Problems and Test New Ideas in Just Five Days by Jake Knapp ISBN: 150112174X | 288 pages | EPUB | March 8, 2016 | English | 6.70 Mb

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Most importantly, get timing and tone right. Make sure the team is starting a big challenge and it's an opportune moment to sprint. And offer the Design Sprint as a way to be helpful with solving that challenge. If the timing isn't right, don't force it. If you're patient and helpful, the time will come.

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How it Works — The Design Sprint

The genius of Jake Knapp's Sprint is its step-by-step breakdown of what it takes to solve big problems and do work that matters with speed and urgency. A sprint is a cure for what ails companies in an ever faster world.

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Sprint: how to solve big problems and test new ideas in just five days... by designer Jake Knapp, who created the 5-day process at Google Ventures in order to help Google initiatives and investments...

"Sprint" by Jake Knapp - BOOK SUMMARY

Sprint : how to solve big problems and test new ideas in just five days. Home / Books / Sprint : how to solve big problems and test new ideas in just five days. By Jake Knapp ; with John Zeratsky and Braden Kowitz Added July 18, 2016. From three design partners at Google Ventures, a unique five-day process--called the sprint--for solving tough ...

Sprint : how to solve big problems and test new ideas in ...

The genius of Jake Knapp's Sprint is its step-by-step breakdown of what it takes to solve big problems and do work that matters with speed and urgency. A sprint is a cure for what ails companies in an ever faster world."--Beth Comstock, vice chair of GE. About the Author.

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How to Solve Big Problems and Test New Ideas in Just Five Days By Jake Knapp, John Zeratsky and Braden Kowitz. "Sprint offers a transformative formula for testing ideas that works whether you're at a startup or a large organization.

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