

What Makes A Good Crowdfunding Reward Based Project The Consumer Behaviour Mechanisms Behind Successful Reward Based Crowdfunding Projects

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What Makes A Good Crowdfunding

More and more startups look to crowdfunding platforms not to collect their entire rounds but rather as tools to bring different types of investors into a raise.

Startups Can Raise From Crowdfunding Sites And Get Their Venture Capital Too

This makes StartEngine a great starting point for business owners in their search for a good equity crowdfunding platform. If you like what you've read so far, and you want to start your own ...

5 Steps for a Successful Crowdfunding Campaign

Crowdfunding for small businesses is a relatively ... Startup Triplets and Fast Company's 10 Common Mistakes Startups Make. Although it's hard to clearly identify what success factors ...

A guide to crowdfunding for business

Investors evaluate startups for good product/market fit ... Remember, only a minority of crowdfunding campaigns ever achieve full funding. To make the cut, you need to pinpoint exactly what ...

Five Questions To Answer Before Launching Your Crowdfunding Campaign

It's also worth considering how the individual crowdfunding platforms make their cash ... and you should observe general principles of good business practice. For example, no matter what ...

What is crowdfunding, and how can it help your business?

Crowdfunding is a really cool way for innovative products to see the light of day, without the restrictions placed on in-house development at large companies. It's also a great place to check out ...

The best crowdfunding campaigns to check out in October 2021

Want to jump straight to the best? Diversifyfund is definitely the best real estate investing platform for most people. In years past, if you wanted to do a real estate deal, there was basically one ...

How to Use Crowdfunding to Invest in Real Estate

Customers have more money than VCs. Going Public empowers Founders to raise up to \$75M via RegA+ crowdfunding while setting the investing terms for VCs, Sharks, Whales, Institutions and Customers ...

3 Reasons Going Public is going to clean the Shark's tank.

Photo by Sean Pollock on Unsplash Over the past decade, "main street" investors have awakened to the power of illiquid alternative assets. Alternative assets are loosely defined as types of ...

Real Estate Crowdfunding: The Gateway to Alternative Asset Investing

PIXABAYA major concern in pushing the sustainability agenda is whether it will get funding. But the motivation for funding is whether sustainability "sells," whether people are willing to pay for ...

Does sustainability please the crowd?

Here at Oggadon, we know a thing or two about health technology marketing! In 2020, the UK attracted record levels of investment, maintaining its leading position in European digital health ...

Top Tips for Health Technology Marketing

Wefunder, a leading investment crowdfunding platform that primarily issues securities using the Reg CF (Regulation Crowdfunding) securities exemption, recently touted the fact that most securities ...

Wefunder Touts Use of Preferred Securities in Crowdfunded Offerings

Cocoon Productions, LLC and Real Bean Entertainment are partnering to bring Kim Sawyer's novel My Heart Remembers to the big screen.

Crowdfunding Campaign Begins to Turn Popular Novel "My Heart Remembers" Into Family-Friendly Movie

TIKI is a consumer data privacy app that lets you decide what data companies collect about you and how they use it. When they do use your data, you get paid your fair share. TIKI's unique data market ...

TIKI's Consumer Data Privacy App Protects Your Data; Interview with Mike Audi, CEO and Founder, TIKI

First Nations-owned alcohol-free beer company Sobah has secured \$1 million, as equity crowdfunding opens the door to marginalised investors.

Equity crowdfunding gains momentum, as alcohol-free beer business Sobah bags \$1 million

The dad says he's crowdfunding because he doesn't get out much and needs a break from his routine. In an attempt to get a boozy Halloween, a stay-at-home dad has launched a crowdfunder so he can enjoy ...

Stay-at-home dad crowdfunding so he can enjoy a boozy Halloween weekend away

Perkier has exceeded its crowdfunding target of £400k by 250%, evident of the rising consumer demand for snacks that are not only good for the body but also good for the planet.

The future looks perky for UK better-for-you snack bar brand following outstanding crowdfunding campaign

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Zero-waste online supermarket Good Club is crowdfunding to expand its refillable product range and operations. The company is planning to increase its zero-waste range of products - which are ...

Good Club to crowdfund to expand its zero-waste refillables range

William Shatner returned from his trip to space, and DoorDash has scrapped a rape-kit delivery program: 10 things in tech you need to know.

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