

## High Tech Start Up Revised And Updated The Complete Handbook For Creating Successful New High Tech Companies

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Published in 1997 and revised in 2000, the book, which deals solely with high-tech companies, is inevitably dated. It assumes that proposals are printed, and it reminds the high-tech presenters that they're increasingly expected to present off a laptop.

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9. Venture capital investors own a large 70 percent of the start-up by the time it goes public: 70 percent of hardware companies, 60% of software companies and 50% of Internet companies. 10. The personal costs of doing a start-up are high, affecting families and friends as well as individuals. Fear and burnout are common.

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High Tech Start Up, Revised And Updated: The Complete Handbook For Creating Successful New High Tech Companies John L. Nesheim Simon and Schuster , Sep 22, 2000 - Business & Economics - 352 pages

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